

WE MAKE IT EASY

Step #1:



Acknowledgement

Step #2:



Call Us Now

Step #3:



Join Now

Step #4:



Learn Our
Business Model &
Incentive Programs

Step #5:



Apply Your
Knowledge

Step #6:



Don't Hesitate to Ask
For Guidance

Step #7:



Application Of Your
Knowledge Will lead
To MONEY

SEE WHAT YOU GET

FREE



AGENTS <u>NEED NOT PAY OUT OF THEIR POCKETS</u>	Included	Yours
Gives Agents "Selling Options" to get Customers	Yes	
Empowers Agents with "Buyer Rewards"	Yes	
"In House Listing System" to market listings	Yes	
Agent Website presence to showcase Agents	Yes	
Agent Website Listing presence on BUYEReward.com	Yes	
Sign Installation (split commission programs)	Yes	
Information Box (mentor & tiered commission programs)	Yes	
Buyer Reward "Rider" to entice Buyers	Yes	
Continuing Education (commission programs*)	Yes	
Business cards to get you started	Yes	
Advertising for your listings (REA website)	Yes	
Marketing to get you business	Yes	
Provides "Leads"	Yes	
Errors & Omissions Insurance (split commission programs)	Yes	
Non-Competing Manager (manager distributes leads)	Yes	
Gives Agents Multiple Income Programs	Yes	
Growth Opportunities	Yes	
Other Income Sources	Yes	
Residual Income possibilities	Yes	
Free Marketing DVD's	Yes	
Free Marketing Brochures	Yes	
Free Marketing Gifts (pending availability and promotions)	Yes	

SEE WHAT YOU GET

FREE



AGENTS NEED NOT PAY OUT OF THEIR POCKETS	Your Cost	+/-Your Cost
Sign installation* (average 12)	\$0.00	\$720.00
Sign Riders (Buyer Rewards)	\$0.00	500.00
Transaction Fees*	\$0.00	\$240.00
E & O Insurance*	\$0.00	\$1,200.00
Advertising Costs* (Basic Cost)	\$0.00	\$5,000.00
Marketing Costs* (Basic Cost)	\$0.00	\$5,000.00
Continuing Education* (18 hours)	\$0.00	\$800.00
Business Cards	\$0.00	\$150.00
Agent Website	\$0.00	\$5,000.00
Information Boxes*	\$0.00	\$600.00
Website Optimization (Traffic And Marketing--(Per Agt)	\$0.00	\$12,000.00
Contract Folders*	\$0.00	\$500.00
Stationary*	\$0.00	\$500.00
Support	\$0.00	\$5,000.00
Office Technology	\$0.00	\$5,000.00
Specialized Programs (Buyers, Sellers, Builders, etc.)	\$0.00	\$5,000.00
BUYEReward.com website listing for Agent	\$0.00	\$5,000.00
Training & Education*	\$0.00	\$1,500.00
Brochures	\$0.00	\$1,500.00
DVD's	\$0.00	\$3,000.00
Marketing Gifts (pending availability)	\$0.00	\$3,000.00
WHAT'S IT GOING TO COST YOU TO BE IN BUSINESS ALONE?	Your Part Of OUR TEAM	\$61,210 Too Much



REAL  ESTATE
America SM
"America's Affordable Way to Move"



AGENT
BENEFITS
CONTINUE

You are part of a **TEAM**
You are **NOT ALONE**
You don't have to spend
a dime Self Marketing
Our PROGRAMS will
GET YOU BUSINESS
You will get
LEADS
Customers will be
HAPPIER & COME TO
YOU
Your commission can
increase all year long
NO NEED TO BEG FOR
BUSINESS

DO THEY CARE?

Brokers are taking your Money regardless of whether you make any sales!

If they cared, why is everything about Paying Them Money instead of Helping with Leads



Your Money is immediate income for them without any commitment or program to help you succeed!

Is this the help that you are getting?

- Go Prospect
- Go Farm
- Go talk to your center of influence
- Send Mailers
- Call people
- Place ads
- Do open houses
- Go do something...

Where are the incentives for Buyers?

Where are the incentives for Sellers?

What is going to get you in the door?

What do you have besides the company name?

What are you going to do?

How can you compete with our Customer Incentives?

LET'S FACE IT

FEES = MONEY



Other **BROKERS** WANT
YOU
TO PAY! & IGNORE YOU!

OTHER BROKERS TALKING POINTS

DESK FEES
TRANSACTION FEES
ERRORS & OMISSION INSURANCE
WEBSITE
SIGN INSTALLATIONS
SIGN RIDERS
DIRECTIONAL SIGNS
BROCHURES
STATIONARY
AND THE LIST CONTINUES

WE DON'T

REAL  ESTATE
America



"America's Affordable Way to Move"

SM

Commissions Are An
Enticement To Work

THAT'S IT!

You're "ALONE"
& you're "PAYING"
-- > THEM < --

**We help with LEAD
GENERATION, REWARDS,
REBATES, EXCLUSIVE
FARMING, OTHER INCOME
SOURCES, TEAMWORK**